

Your advice, rights and responsibilities when SHOPPING

Awareness-raising
campaign by



CAMERA DI COMMERCIO
MAREMMA E TIRRENO



Prefettura di Grosseto



Polizia di Stato Arma dei Carabinieri Guardia di Finanza

With the total support
of trade associations

ASCOM CONFCOMMERCIO Imprese per l'Italia
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and the City of

GROSSETO
CAPALBIO
CASTIGLIONE DELLA PESCAIA
FOLLONICA
MAGLIANO IN TOSCANA
MONTE ARGENTARIO
ORBETELLO
SCARLINO



illegal trade!

Safeguard your health
support legality!
DO NOT BUY FROM
ILLEGAL PEDLARS

WHAT'S WRONG WITH BUYING FAKE GOODS

You damage yourself buying bad quality and in most cases unsafe products

You damage the genuine manufacturers by fostering unfair competition, which implies the shutting down of many legal activities

It affects legitimate businesses which could result in job losses

You deprive the State of revenues that could be used to give you more and better services

You fund organized crime, originating higher public and social costs

It is a criminal offence and you might be fined from 100 up to 7000€

You step up the exploitation of child labour